

PRESS RELEASE

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Quinnovative Marketing Offers Strategic Marketing Services for Small & Medium-Sized Businesses

New Company Focuses on the Science of Marketing

PLYMOUTH, MA (November 4, 2015) — Quinnovative Marketing LLC, is a new strategic marketing company serving small and medium-sized businesses in New England. Based in Plymouth, MA, the company was recently launched by founder Caroline D. Quinn, a Plymouth resident who brings more than 30 years experience in retail marketing.

Services offered by Quinnovative Marketing include: marketing plan development and implementation, content marketing and social media strategy, retail promotions, advertising strategy and copywriting, public relations, market/customer research projects, and special event coordination. All of the services include an analysis of results, which are tied-in with client goals.

Quinnovative Marketing emphasizes the science of marketing, analyzing and interpreting results data to evaluate the effectiveness of a client's marketing program, and making adjustments as needed.

"The new method of marketing requires experimentation, along with the ability to be flexible," says Quinn. "Monitoring data, such as website and social media analytics, customer surveys, and other tracking, is essential to determine the success of any marketing program. With the ability to get immediate feedback, businesses are now able to make adjustments in an effort to make their marketing strategies more efficient and cost-effective."

Business owners are invited to contact Quinnovative Marketing for a free consultation at <http://quinnovativemarketing.com> or by calling 774-404-5494. The company can also be found on Facebook at <http://facebook.com/quinnovativemarketing>, Twitter at @QuinnovativeMkt and LinkedIn.

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